

MAS



Multimedia Assistance in Spanish

An alternative to reach the Spanish speakers in U.S. when severe weather and tropical systems strike

- * Help translate talking points for major high impact weather events
- * Provide Spanish TV/radio interview support year around
- * Help translate short messages/questions/comments (who requested Spanish support) for Spanish social media posts

MAS utilizes the expertise of fellow NWS meteorologists

- * Who can translate
- * Fluent in Spanish
- * Social media expertise
- * Interview experience